Design meets news.



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Stockholm Furniture Fair in 284 words.

The largest furniture fair in Scandinavia has just been packed away. Previously all exhibitors of public environment furniture were in the A Hall, but due to an increased number of new exhibitors, this year public environment furniture exhibitors were allocated stands in Halls A and B. This turned out to be an appreciated move, as the total trade fair experience was more unexpected and the exhibition stands received greater attention.

Wivian Eidsaunet, CEO at Spectrum Arkitekter, who together with Marie Oscarsson designed Materia's sofa Le Mur, shares her feelings of her Stockholm Furniture Fair 2015 experience:

What impressions do you take with you from this year's fair?

"Much was retro and inspired by Denmark. We have lived with the Danish furniture classics so long now it is quite obvious where people get their inspiration from. I saw more wooden details. At the same time, the current colour trend is sober blue and grey tones and very few white stands."

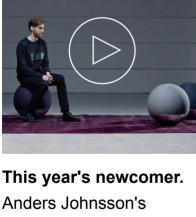
Were there any consistent themes or trends? "Exhibitors still use a lot of screens and high back furniture. But I also think that

there is a certain variation with more and more snug interiors and details that can be seen as home decor. I believe this is the outcome of working more and more from home, making us want to feel more at home at work. We see that many producers of public environment furniture are starting to sell accessories such as cushions and candle sticks."

"The talking point of the trade fair was the tiny lamp designed by Inga Sempé.

What was the most interesting thing you saw?

It looked like a cymbal and was so cute. I also really like Materia's newcomer Boullée."



Boullée is an example of design that challenges and goes against the flow. This is exactly what we at Materia are looking for in the Newcomer project. Here you can watch a video where Anders tells us more about himself and Boullée. Watch the video





was the first official presentation of Materia's new products for 2015. What they all have in common is the idea of combining the needs of the users with innovative design. Welcome to our website to read more. **Read more**



exhibition stand at

Stockholm Furniture Fair. Her idea was to create a roominess that shut out all impressions from the fair hall and effectively highlighted the furniture. Here you can read more about Nathalie and her furniture.

Read more

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