

Materia is giving young designers a platform.

The design scene is home to a number of promising young talents just waiting to meet their public. The Newcomer award is Materia's way of honouring these bold young designers. Every year, we choose a young furniture designer whose idea we think deserves to become reality – and a part of our range.

Materia created the Newcomer award back in 2006. Since that time, we have given young designers an international platform each year to reach out and create a name for themselves in an extremely competitive industry. The award also includes a prize amount of SEK 25,000 and royalties from the sales of the product.

"It is often among younger designers that you find the greatest curiosity and the boldest ideas. But someone also has to be daring and try to make their ideas a reality. For us, the Newcomer award is an opportunity to bring a little playfulness into our range and think even further outside the box, while at the same time giving young furniture designers a valuable chance to show off their work. Our hope is to enter into a long-term collaboration with our Newcomers," says Tobias Söder, Sales Manager at Materia.

2015's Newcomer was announced at the Stockholm Furniture Fair in February; Anders Johnsson and his creative seating solution Boullée. Just as the name suggests, the design is inspired by the form and ergonomic function of a Pilates ball. You can find more information and images at materia.se.

Materia has begun the search for 2016's Newcomer. Send in your entry at materia.se/en/newcomer. The only requirement is that you are not already an established furniture designer.



Below are the Newcomer project's products and designers:

2006	BIN design Front
2006	AVA design Märta Friman
2007	PRALINE NOIR design Fredrik Kjellgren
2007	GROUP OF TREES design Form Us With Love
2008	LIMPAN design Frida Ottemo Fröberg
2008	SILENT WHISPER design Sigrid Strömgren
2009	COAT design Fredrik Färg
2010	PLATON design Lucas E Hinnerud
2011	OLA design Akka
2012	-
2013	MIMIC design Nathalie Adenling
2014	FRAME design Ola Giertz
2015	BOULLÉE design Anders Johnsson