





# Colours by Materia.

Furnishing with colour gives you more opportunities to surprise, blend in or stand out. Colours by Materia (CbM) is our answer to everyone with an open mind. For a long time, flexibility has been synonymous with Materia. In order to emphasise this, we are now introducing three new CbM colours; beige, mustard yellow and burgundy red. These colours make the palette even more diversified. Dusty pink, rusty red, blue grey, green, grey, dark grey, black, and white have already created harmony and also stretched the boundaries. They are all available as standard for a number of our products. Be coloured by the choices.

The products that come with CbM as standard are: Alto easy chair/sofa/table, Anagram chair/armchair, Crest bench/easy chair/sofa/table, Hopper table, Motus stool/chair, Neo Lite bar stool/chair/armchair/easy chair, Pax chair, Pilot conference chair, Rocca stool, Today daybed, Uni table, Vagabond table, Vagabond Duo table, Vagabond Project table, and Vagabond Screen table.

NCS S 5010-Y30R NCS S 3050-Y10R NCS S 3020-Y80R NCS S 4050-Y80R NCS S 6030-R NCS S 7010-B10G NCS S 7010-G30Y NCS S 5000-N NCS S 8000-N RAL 9005 RAL 9003







## Beige.

Down-to-earth and reassuring, a warm colour that creates harmony. Suitable for rooms dedicated to concentration and relaxation. It stands for simplicity and tranquility. A neutral and beautiful colour that flourishes in the company of other colours.





## Mustard Yellow.

Stimulating, inspiring and playful. Sharpens our memory and thinking. It gets people to open up, the perfect choice for meeting rooms where creativity needs to flow. Like all warm colours, it feels welcoming.





## Dusty Pink.

A colour of contrasts that elicits an emotional response. Masculine, feminine or a bit of both. Originally the colour of falling in love, it promises fidelity, happiness and optimism. Signals independence and courage.









## Rusty Red.

A vibrant colour that conveys warmth and consideration. Influences creativity and spreads positive energy. Is exhilarating and vitalising, stands out and acts as an energiser in public spaces.



## Burgundy Red.

An elegant and sophisticated colour. Invites reflection, and bestows a feeling of composure, maturity and wisdom. Can be perceived as dominant and powerful. Yet harmonious and inviting.

## Blue Grey.

The colour draws inspiration from the vast oceans. Simultaneously providing confidence and reassuring. It is well-balanced, flexible and infinite. Many of us tend to become more productive in rooms with blue colour schemes.











#### Green.

Reminiscent of lush summer meadows. Has a calming effect and creates harmony. Gets noticed without being too obvious. The colour that is easiest on the eye.

#### Grey.

A neutral colour that combines harmoniously with most other colours. Both classic and modern, all depending on context. Can create a tranquil, feel-good atmosphere, as well as a back-to-basics attitude.









# Dark Grey.

There is a reason why there are so many shades of grey. Less formal than black and has come to symbolise elegance. This dark version has a luxurious feel and spreads a congenial warmth.





#### Black.

Black has an unparalleled ability to create a sense of drama. At the same time, it conveys an exclusive, premium feel. Is often used as an exciting contrast to add visual interest to the room. There is also something inherently reassuring about black.



## White.

A warm white colour that generates a soft and relaxed atmosphere. White is often associated with purity and honesty. Can also give off a professional vibe and is sophisticated in its simplicity.







# ideas materialized