

MATERIA®

Press release

MATERIA LAUNCHES NEW AUTUMN PRODUCTS.

The design and furniture company Materia is continuing to develop well thought-out furniture for the modern workplace. This autumn, they are presenting exciting additional pieces for and refinements to the existing product series, Alto, Today, Pax, and Anagram. All in the spirit of Materia when it comes to designing furniture with functionality that makes it easier for people to meet.

Tobias Söder, Sales and Marketing Manager at Materia on the new products.

– It is part of our DNA to continually develop our range. This applies to both new products and minor additions to the range. Our responsiveness to the needs and requirements of the market is extreme and, along with our uncompromising attitude to choosing materials and production methods, this is a major reason for our success.



Additional seat height for Alto

Design: Mattias Stenberg

Alto easy chair and sofa with a seat height of 630 mm, which was one of this year's new products at the Stockholm Furniture Fair, is now complemented with a seat height of 450 mm. The new seat height is perfect for lounge environments. The design of Alto creates opportunities for smoothly combining several seat units into larger arrangements. The undulating shape of the cushions makes the piece of furniture just as beautiful from every direction. An additional option is a pocket sewn into either end section to hold magazines or menus. Alto comes as an easy chair, two seater, three seater or corner sofa. Frame in either chrome or "Colours by Materia"; dusty pink, rusty red, blue grey, green, white, grey, dark grey and black.



Today is getting a long back

Design: Mia Cullin

The Today daybed is now updated with a long back. This means the daybed can also be used as a sofa. It is also complemented with a shoe protector that can, thanks to a Velcro strap, be easily removed and put back on again. The austere, yet soft, design of Today permeates the entire piece, which is also available with a short back. Another accessory is a bolster cushion, which can be removed thanks to the beautifully upholstered snap buttons. Today fits in well in open office spaces, lounges or rest areas. Frame in chrome or "Colours by Materia"; dusty pink, rusty red, blue grey, green, white, grey, dark grey and black.



Several frame versions for Pax

Design: Fredrik Mattson

The already many alternative leg frames available have been added to for the Pax product series. With the new four-spoke swivel base, the area of application for the chair becomes unlimited. The billowing design for Pax ensures maximum seating comfort in a small space. The Pax chair is designed to respond flexibly to the human body and assure its comfort. Pax has an injection-moulded plastic shell and can be ordered non-upholstered or with an upholstered seat or fully upholstered. Choose between four-legged metal or wooden frame, sled base frame, four-spoke fixed frame or four-spoke swivel base in chrome or "Colours by Materia"; dusty pink, rusty red, blue grey, green, white, grey, dark grey and black.



Specially designed linking device for Anagram

Design: Fredrik Mattson

A specially designed linking device, suitable for the chair and armchair, is an addition to Anagram. The strong identity of this chair allows it to be either playful and colourful, or sophisticated and simple. With its robust frame and precise details, the chair can handle rough environments. Anagram is available non-upholstered, with upholstered seat or fully upholstered. The frame comes in chrome or "Colours by Materia"; dusty pink, rusty red, blue grey, green, white, grey, dark grey and black.

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